

## **Jesse Leroy Smith site**

Roll over colour for page navigation & links: #E3C89F

### **Link Format -**

Font: Times New Roman Bold

Format: \*view website...

### **Text format -**

Headers: Times New Roman Bold

Body text: Arial Regular

Try to match text sizes to page samples

### **Button text For pages**

#### **Projects & Curated -**

View Video...

Further Reading... ( pdf )

#### **Biography -**

View Video...

Further Reading...

#### **Publications -**

Buy Book... (uses further reading icon)

Further Reading... ( pdf )

#### **Contact -**

Send Email...

#### **Galleries -**

All galleries have gentle cross fade like we have in ArtDept Design site gallery

#### **Sizes -**

Biography & Publications have a fixed size gallery and you need to have a holder (border) in place using the colour: #CEAB97. All works gallery height sizes vary however width sizes come in two sizes for portrait and landscape images

Portrait: 375 px

Landscape: 450 px

The holder/border is always 16 px bigger

The size for the holder/border is 463 x 363 px and the image size is 450 x 350px

\* Selected Works & Current Works have navigation in the drop down menu

\* Projects, Curated & Biography have there own navigation

\* Publications has its own navigation and the text and link/s underneath correspond to the image/product shown in the gallery

#### **Notes -**

All long pages need a back to top button at a certain point of length as with Independence Wealth site

Links Page has - Header, body text & link (see link format)